

Enhancing primary care

Prudent healthcare and value-based care as
drivers for sustainability

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The 4 principles of prudent healthcare

Public and professionals are **EQUAL PARTNERS** through **CO-PRODUCTION**



CARE for those with the greatest health need **FIRST**



Do only **WHAT IS NEEDED**



and do **NO HARM**



through **EVIDENCE-BASED** approaches

For further information visit www.prudenthealthcare.wales



GIG
CYMRU
NHS
WALES

REALISTIC MEDICINE

CAN WE:

CHANGE OUR STYLE TO SHARED DECISION-MAKING?

BUILD A PERSONALISED APPROACH TO CARE?

REDUCE HARM AND WASTE?

REDUCE UNNECESSARY VARIATION IN PRACTICE AND OUTCOMES?

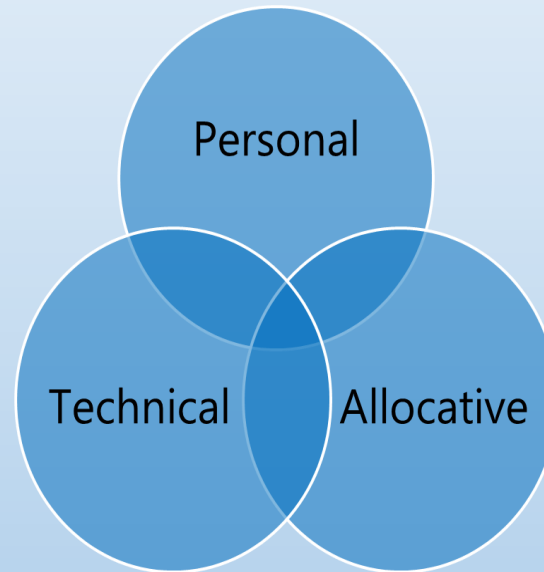
MANAGE RISK BETTER?

BECOME IMPROVERS AND INNOVATORS?

The Value Equation quick reminder...

$$\text{VALUE} = \text{OUTCOMES} / \text{COSTS}$$

- ✓ Must be measured over a cycle of care,
- ✓ Total costs of care over the care cycle, and
- ✓ Outcomes that matter for the patient's condition over the care cycle.

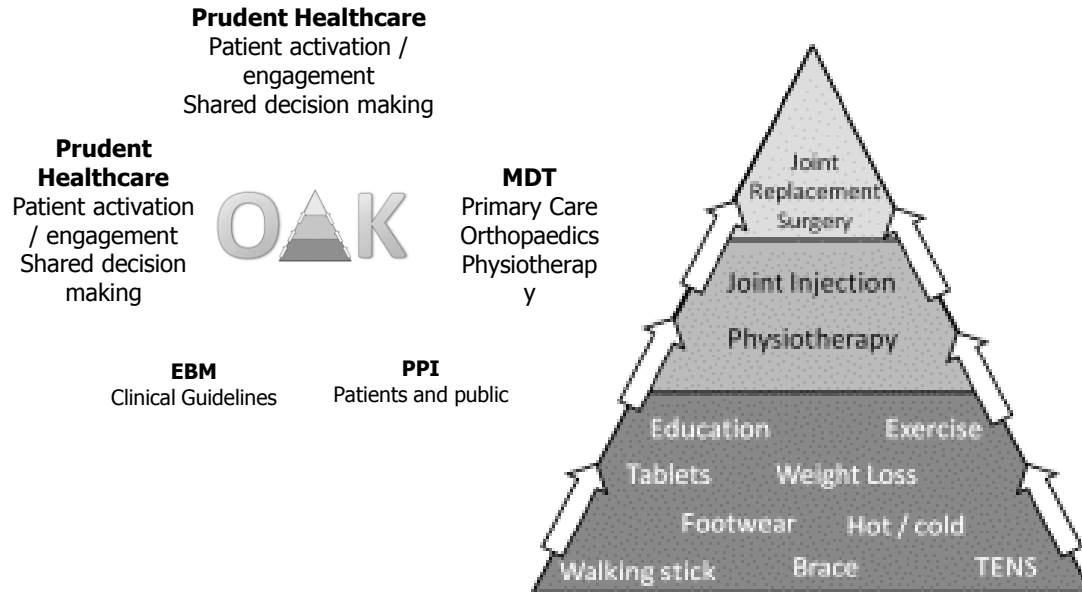


What are we seeking to achieve?

- Enhancing primary care so that GPs have more time
- Attracting more resource
- Raising health literacy and patient activation
- Achieving flexible access (primary and secondary care)
- Truly patient led care
- Digital enablers

Examples in Action : **OAK**

*A novel community based education and shared decision making service
Approach designed to improve outcomes (knee pain, function, QOL)
through increased engagement in self-selected interventions.*



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Reallocating resource for value across a programme of care (COPD) : Rebalancing the pyramid

- Clinical collaborative – generalists, specialists, pharmacy, finance, patients
- Unified view and improvement programme to optimise prescribing
- Incentivised by the prospect of recycling savings into high value care
- Board committed to value-based business case process

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Patient led care (technology)

Opportunities and developing innovation:

- virtual active monitoring
- patient led access 'see on symptoms'
- two way communication

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